

Market Views



An investor can take one of the Three Views of the Market

- Bullish – Expects the price to go up
- Bearish – Expects the price to come down
- Neutral – Expects the price to remain stable and move sideways

[Next](#)

Market Views



If an investor is Bullish

- Buy now as the prices are currently at the bottom
- Sell at a later date, when the prices go up
- The difference is the profit earned

[Previous](#)

[Next](#)

Market Views



If an investor is Bearish

- Sell the holdings now as the prices are currently higher
- Buy at a later date, when the prices come down
- At the end of the period, the investor will hold exactly the same as was at the beginning of the period, yet make a clean profit, which is the price difference.

[Previous](#)

[Next](#)

Market Views



If an investor is Neutral

- Remains a spectator
- No Buy or Sell Decision
- Enters into the Market, as soon as the investor is able to take a view on the Market movement

[Previous](#)

[Next](#)



Thank you

