## How can an Investor buy Shares?



- An investor can buy Shares of a Company in either of the Two Ways:
  - From the Company Directly (Primary Market)
  - From a person who owns the Shares already (Secondary Market)
- In this Case, there is No Middle Men involved.
- The investor buys the Quantity of Shares @ the Value, both determined by the Company as per SEBI Guidelines.

Next

## How can an Investor buy Shares?



An investor can buy Shares directly from the Company in any of the following manners:

- IPO Initial Public Offer
- FPO Follow On Public Offer
- Rights Issue
- Preferential Issue





## How can an Investor buy Shares?



- An investor can buy Shares from a Person who owns the Shares already.
- He has to route the Transactions through a Stock Broker.
- The Quantity and Price can be of his / her choice. If there is a matching Order, this will go through.
- He has to buy the Shares on a Recognised Stock Exchange.
- In India, there are Two Major Stock Exchanges:
  - > BSE
  - > NSE







## Thank you



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